



**60th Annual Meeting  
Oct 12-18, 2017  
San Diego, CA**

## **Sponsorship Opportunities**

Sponsorship of our Annual Meeting is a mutually beneficial partnership. Your company expands exposure to veterinary laboratory diagnosticians while supporting efforts to offer a superior event.

### **Networking Reception – \$10,000**

Start the conference with an advantage. A networking reception on Thursday, Oct 12 is a fantastic opportunity to meet attendees. Cocktails and hors d'oeuvres create a casual setting to greet and meet with attendees.

- Exclusive signage and display. AAVLD will provide 24x36 sign with Company Name and logo. Sponsor can provide larger one, and/or use floor stand banners.
- Representative(s) meet and greet attendees at the door and network with guests during reception.
- Sponsor may provide/distribute giveaways.
- Logo and sponsorship acknowledgement in newsletters leading up to conference.
- Option for company to provide post card in attendee bags.
- Booth placement priority.
- Logo on signage displayed in the registration area.
- Logo with link on AAVLD website.
- Thank you acknowledgement in program guide.
- Thank you acknowledgement in AAVLD proceedings book.

### **Presentation Sponsorship – \$5,000**

- Room provided for 30 minute presentation between 6:00-6:30 pm or 7:00-7:30 pm Saturday, Oct 14.
- Presentation listed in Program Guide.
- Logo and sponsorship acknowledgement in newsletters leading up to conference.
- Option for company to provide post card in attendee bags to announce seminar.
- Booth placement priority.
- Logo on signage displayed in the registration area.
- Logo with link on AAVLD website.
- Thank you acknowledgement in program guide.
- Thank you acknowledgement in AAVLD proceedings book.

## Break Sponsorships

- Prime exhibit space near food and beverage in exhibit hall.
- 24x36 sign with Company Name and logo at food area during sponsored break.
- Option for company to provide post card in attendee bags.
- Logo on signage displayed in the registration area.
- Logo with link on AAVLD website.
- Thank you acknowledgement in program guide.
- Thank you acknowledgement in AAVLD proceedings book.

### Exhibit Hall Breaks – [booths 200, 202, 204, 206, 306, 307](#)

Friday, Oct 13, 2017	10:00 am break	\$2,500
Friday, Oct 13, 2017	3:00 pm break	\$3,500
Saturday, Oct 14, 2017	9:30 am break	\$4,000
Saturday, Oct 14, 2017	3:00 pm break	\$3,500
Saturday, Oct 14, 2017	5:00 pm wine/cheese	\$8,500
Sunday, Oct 15, 2017	9:30 am break	\$4,000

## USB drive – \$5,000

AAVLD proceedings book is provided to attendees at the meeting on a USB drive.

- Logo on flash drives to AAVLD attendees.
- Logo on signage displayed in the registration area.
- Logo with link on AAVLD website.
- Thank you acknowledgement in program guide.
- Thank you acknowledgement in AAVLD proceedings book.

## WiFi – \$5,000

Each time an attendee logs onto the internet, an introduction – or splash page – will show your company information.

- Exclusive sponsor of AAVLD WiFi over 4 days (Thurs, Fri, Sat, Sun).
- Over 2,500 possible hits to your splash page.
- Splash page can feature a new product, direct them to your exhibit booth, or whatever you choose to highlight.
- Logo on signage displayed in the registration area.
- Logo with link on AAVLD website.
- Thank you acknowledgement in program guide.
- Thank you acknowledgement in AAVLD proceedings book.

## Charging Station – \$1,700 (4 available)

one in each "Lounge area, one next to booth 112, one next to booth 405

Brand your company on a charging station in the exhibit hall Friday-Sunday.

Place a charging station next to your booth or one in the lounge area noted on Exhibit Hall floor plan. The table offers:

- 9 Smartphone charging cables
- 6 USB ports
- 3 A/C outlets for laptops

### Sponsor Benefits:

- Branding on charging station Fri-Sun.
- Thank you acknowledgement in program guide.
- Thank you acknowledgement in AAVLD proceedings book.

### Hightop Charging Station Table



Promote Your Brand While Users Sit Back & Recharge

## AAVLD and USAHA branding opportunities.

The following sponsorships put your company name or logo in front of approximately 1,200 attendees.

## Lanyard Sponsorship – \$2,100

- Lanyard with company name exclusively for AAVLD and USAHA attendees.
- Logo on signage displayed in the registration area.
- Thank you acknowledgement in program guide.

## Schedule-at-a-glance – \$1,500

Last year everyone received a Program-at-a-glance. It was a huge hit and a great reference for all meetings. Attendees looked at it continuously throughout the meeting.

- Logo on both sides of Program-at-a-glance – one side for AAVLD schedule and one side for USAHA schedule.
- Distributed to approximately 1,200 attendees.
- Logo on signage displayed in the registration area.
- Thank you acknowledgement in program guide.

## Program Guide – \$2,800

- Distributed to approximately 1,200 attendees.
- Sponsored by (company name) on front cover of guide.
- Logo on signage displayed in the registration area.
- Thank you acknowledgement in program guide.

## **App Sponsorship**

1 sponsor - \$12,500

2 sponsors - \$6,500 each

3 sponsors - \$4,500 each

- Customized splash screen can feature a new product, direct them to your exhibit booth, or whatever you choose to highlight.
- Company logo (link) at the top of the App seen on every page.
- Sponsorship listing to include company information (up to 2 pages) plus link.
- Logo on signage displayed in the registration area.
- Thank you acknowledgement in program guide.
- Thank you acknowledgement in AAVLD proceedings book.