



Exhibitor Prospectus

American Association of Veterinary Laboratory Diagnosticians
60th Annual Meeting
Town and Country Resort and Convention Center
San Diego, CA

AAVLD would like to offer an opportunity for exhibitors to display the latest veterinary supplies, equipment and services to our meeting attendees who are, in general, responsible for approving supply and equipment orders for state, federal, or private laboratories, agencies, and offices. AAVLD meets in conjunction with the U.S. Animal Health Association (USAHA) and their combined memberships attract more than 1,100 people to the annual meetings.

IMPORTANT DATES:

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| Application Deadline | July 7, 2017 |
| Directory Text Deadline for Proceedings Book | August 4, 2017 |
| Exhibit Dates | Friday-Sunday – Oct. 13-15, 2017 |
| Setup Time | Thursday, Oct. 12, 2017 time: TBD Friday, Oct. 13, 2017 time: 8:00-10:00 a.m. |
| Teardown Time | Sunday, Oct. 15, 2017 time: 1:00 p.m.-3:00 p.m. |

EXHIBIT PROGRAM INFORMATION

Exhibitors are required to use the contracted exhibit service company for all their exhibit needs and to ship all booth materials. Exhibits will be constructed in the Town & Country and San Diego rooms of the Atlas Ballroom.

Exhibit dates are Oct. 13-15, 2017

Annual meeting dates are Oct. 12-18, 2017

Preliminary Program Schedule

Saturday's Plenary Session is 7:45 a.m.–11:30 a.m. with a 45 minute break.

Saturday's concurrent sessions are 1:00 p.m.-3:00 p.m.

Sunday's concurrent sessions are at 8:00 a.m. – 12:00 p.m. with 45 minute breaks staggered.

Times are subject to change slightly based upon final program.

Exhibit Setup

| | | |
|----------|------------------|---------------------|
| Thursday | October 12, 2017 | time: TBD |
| Friday | October 13, 2017 | time: 8:00-10:00 am |

Exhibit company information and the floor plan will be emailed to all applicants.

Exhibit Hours & Days

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|----------|------------------|-----------------------|
| Friday | October 13, 2017 | 10:00 a.m.-5:00 p.m. |
| Saturday | October 14, 2017 | 9:00 a.m. - 6:00 p.m. |
| Sunday | October 15, 2017 | 9:00 a.m. - 1:00 p.m. |

Times are subject to change slightly based upon final program.

Please be sure not to leave valuables at your exhibit booth when you are not there.

As a courtesy to the registrants and your fellow exhibitors, the Exhibit Coordinator requests your cooperation in opening your exhibit on time each day and staffing it until the scheduled closing.

Exhibit Booth Rates

Exhibit booths will be contracted at the rate of \$1,300.00 for each 10'x10' space. Full payment should accompany the contract.

Refund Policy

50% refund through August 4, 2017 and no refunds after August 4, 2017. Full refunds will be provided in the event of a necessary cancellation by AAVLD.

Booth Assignment

Exhibit Coordinator will assign booth locations taking into account sponsorship, seniority, contract date, and competitors.

Booth Specifications

- 10'x 10' space
- 7" x 44" black lettering on white identification sign with company name and booth number
- Black 8' high back drape and 3' high side rails.
- Exhibit area is an open area where there is foot traffic.
- Exhibitors will order furniture and services from the contracted exhibit service company.

USE OF SPACE

The coordinator of this event reserves the right to reject or prohibit, at any time, any exhibit, or part of an exhibit that is not suitable to and in keeping with the character of the event, which is to provide an opportunity for a business to be tastefully and reasonably showcased. Demonstrations and distribution of promotional materials must be confined to the limits of the exhibitor's space. Please follow the Good Neighbor Rule as it pertains to noise and line of sight.

REGISTRATION

- Registration must be approved prior to the meeting. On-site registration will not be accepted.
- Exhibitor personnel may pick up their badges and meeting materials at the conference registration desk.
- 4 badges will be issued for each booth space contracted.
- Registration is for AAVLD meetings Thursday-Sunday, October 12-15, 2017.
- Additional badges may be purchased for \$300.00 each.
- Booth personnel names must be provided by September 25, 2017.

FIRE and SAFETY

Exhibitors must comply with all local fire regulations. No open flames of any kind will be permitted without prior notification and permission. Electrical wiring will be denied if materials or electrical equipment is substandard to Town & Country Resort & Convention Center requirements. Any displays using fire, chemicals, plants, or any material harmful to people or that could damage the hotel property must be preapproved.

LIABILITY

The exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend and save The Planning Connection, Inc., American Association of Veterinary Laboratory Diagnosticians, Inc., its Executive Board, employees and members, and the Town & Country Resort & Convention Center and its employees and agents harmless against all claims, losses or damages to persons or property, governmental charges or fines and attorney's fees arising out of or caused by exhibitor's installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole negligence of the American Association of Veterinary Laboratory Diagnosticians, Inc., its Executive Board, employees and the Town & Country Resort & Convention Center, its employees and agents. The American Association of Veterinary Laboratory Diagnosticians will furnish reasonable uniformed security.

CONTACT

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ACKNOWLEDGEMENT

I have read, understand, and acknowledge the information set forth in this Exhibitor Prospectus.

Signed : _____

Date : _____