



**57th Annual Meeting
Oct 16 - 22, 2014
Kansas City, MO**

Sponsorship Opportunities

Sponsorship of our Annual Meeting will be a mutually beneficial partnership. Your company gains exposure to veterinary laboratory diagnosticians while your support allows AAVLD to offer a superior event.

Presidents Sponsorship – \$12,000 (2 available)

- Room provided from 7:00 am-8 :00 am on **Saturday** for sponsor presentation *including audio visual*.
- **Article** in August or September newsletter prior to meeting (\$1,000 value).
- Request on AAVLD website to contact company for reservation.
- Option for company to provide post card in attendee bags to announce seminar.
- Free 8x10 booth space in exhibit area (\$1,100 value).
- Booth placement in foyer area outside session rooms or in exhibit hall.
- Live on-stage mention during plenary session.
- Logo on signage displayed in the registration area.
- Logo with link on AAVLD website.
- Thank you acknowledgement in the conference program.
- Thank you acknowledgement in conference proceedings book.

Platinum Sponsorship – \$10,000 (3 available)

- Room provided from 12:00-1:00 pm on **Friday or Sunday** for sponsor presentation.
- Announcement of meeting in monthly newsletter leading up to meeting.
- Request on AAVLD website to contact company for reservation.
- Option for company to provide post card in attendee bags to announce seminar.
- Free 8x10 booth space in exhibit area (\$1,100 value).
- Booth placement in foyer area outside session rooms or in exhibit hall.
- Live on-stage mention during plenary session.
- Logo on signage displayed in the registration area.
- Logo with link on AAVLD website.
- Thank you acknowledgement in the conference program.
- Thank you acknowledgement in conference proceedings book.

Diamond Sponsorship – \$5,000 (2 available)

- Room provided for 30 minute presentation either from 6:00-6:30 pm or 6:30-7:00 pm Saturday after exhibits close.
- Announcement of meeting in monthly newsletter leading up to meeting.
- Option for company to provide post card in attendee bags to announce seminar.
- Free 8x10 booth space in exhibit area (\$1,100 value).
- Live on-stage mention during plenary session.
- Logo on signage displayed in the registration area.
- Logo with link on AAVLD website.
- Thank you acknowledgement in the conference program.
- Thank you acknowledgement in conference proceedings book.

Exhibit Hall Sponsorship – \$5,000 (2 available)

- Prime exhibit space next to food and beverage in exhibit hall over 2 days.
- **Two articles** in AAVLD newsletter - You provide an article for the August 2014 newsletter; and one for the January 2015 newsletter (\$2,000 value).
- Logo and sponsorship acknowledgement in newsletters leading up to conference
- Live on-stage mention during plenary session.
- Logo on signage displayed in the registration area
- Logo with link on AAVLD website
- Thank you acknowledgement in the conference program
- Thank you acknowledgement in conference proceedings book

Gold sponsors – \$2,500

Concurrent sessions – eight to ten sponsorships available

Session categories: bacteriology, virology, toxicology, pathology, epidemiology

- Session sponsorship is exclusive to your company
- 15 minute scientific presentation in session
- **Article** in AAVLD newsletter prior to meeting (\$1,000 value)
OR 8x10 booth space (\$1,100)
- Two Conference Proceeding Books
- Choose your session
- Meet and greet attendees
- Recognition by moderator
- One sign in room (provided by sponsor)
- Logo on signage displayed in the registration area

- Logo with link on AAVLD website
- Thank you acknowledgement in the conference program
- Thank you acknowledgement in conference proceedings book

Incentive Bag Dual Sponsorship - AAVLD and USAHA (approx. \$6,000)

- Logo on AAVLD and USAHA attendee bags
- Logo on signage displayed in the registration area
- Thank you acknowledgement in the conference program
- Thank you acknowledgement in conference proceedings book

AAVLD WiFi Sponsorship - \$5,000

AAVLD is excited to have a meeting app once again for this year's meeting. Attendees will be able to use this app to access the meeting program, meeting agendas, exhibitor information, exhibit floor plan, and much more.

WiFi will be available in all the meeting rooms of the Sheraton, and all AAVLD attendees will have a password to access the WiFi.

In accessing the WiFi, an introduction – or splash page – will offer sponsors multiple opportunities to have company information in front of a large audience.

- Exclusive sponsor of AAVLD WiFi over 4 days (Thurs, Fri, Sat, Sun)
- Over 2,500 possible hits to your splash page.
- Every time someone logs onto the internet, your company splash page will be seen.
- Splash page can feature a new product, direct them to your exhibit booth, or whatever you choose to highlight.
- Logo on signage displayed in the registration area.
- Logo with link on AAVLD website.
- Thank you acknowledgement in conference proceedings book.
- Thank you acknowledgement in the conference program.