



**61st Annual Meeting
Oct 18-24, 2018
Kansas City, MO**

Sponsorship Opportunities

Sponsorship of our Annual Meeting is a mutually beneficial partnership. Your company expands exposure to veterinary laboratory diagnosticians while supporting efforts to offer a superior event.

AAVLD Exhibit Hall Break Sponsorships –

- Prime exhibit space near food and beverage in exhibit hall.
- 24x36 sign with Company Name and logo at food area during sponsored break.
- Option for company to provide post card in attendee bags.
- Logo on signage displayed in the registration area.
- Logo with link on AAVLD website.
- Thank you acknowledgement in program guide.
- Thank you acknowledgement in AAVLD proceedings book.

Exhibit Hall Breaks – booths 308, 310, 101, 103, 105, 307

Saturday, Oct 20, 2018	9:30 am break	\$4,500
Saturday, Oct 20, 2018	2:00 pm break	\$3,500
Saturday, Oct 20, 2018	4:00 pm wine/cheese	\$7,000
Sunday, Oct 21, 2018	9:30 am break	\$4,500
Sat. & Sun. Beverage Breaks		\$4,000

AAVLD and USAHA branding opportunities.

The following sponsorships put your company name or logo in front of approximately 1,200 attendees.

Schedule-at-a-glance – \$1,500

Last year everyone received a Program-at-a-glance. It was a huge hit and a great reference for all meetings. Attendees looked at it continuously throughout the meeting.

- Logo on both sides of Program-at-a-glance – one side for AAVLD schedule and one side for USAHA schedule.
- Distributed to approximately 1,200 attendees.
- Logo on signage displayed in the registration area.
- Thank you acknowledgement in program guide.

Lanyard Sponsorship – \$2,100

- Lanyard with company name exclusively for AAVLD and USAHA attendees.
- Logo on signage displayed in the registration area.
- Thank you acknowledgement in program guide.

Program Guide – \$2,800

- Distributed to approximately 1,200 attendees.
- Sponsored by (company name) on front cover of guide.
- Logo on signage displayed in the registration area.
- Thank you acknowledgement in program guide.

Kansas City's Famous Gate's BBQ Sauce (2oz) - \$2,500

- Distributed to approximately 1,200 attendees.
- Sponsored by (company name) on label or bottle neck tag.
- Logo on signage displayed in the registration area.
- Thank you acknowledgement in program guide.

AAVLD Networking Reception – \$10,000

Start the conference with an advantage. A networking reception on Thursday, Oct 18 is a fantastic opportunity to meet attendees. Cocktails and hors d'oeuvres create a casual setting to greet and meet with attendees.

- Exclusive signage and display. AAVLD will provide 24x36 sign with Company Name and logo. Sponsor can provide larger one, and/or use floor stand banners.
- Representative(s) meet and greet attendees at the door and network with guests during reception.
- Sponsor may provide/distribute giveaways.
- Logo and sponsorship acknowledgement in newsletters leading up to conference.
- Option for company to provide post card in attendee bags.
- Booth placement priority.
- Logo on signage displayed in the registration area.
- Logo with link on AAVLD website.
- Thank you acknowledgement in program guide.
- Thank you acknowledgement in AAVLD proceedings book.

AAVLD Meet-and-Greet Sponsorship - \$500

- 8 foot table with chairs reserved for meeting with clients in a communal space. This table will be available to you to meet with clients and provide marketing materials all day on Friday 10/19/18.
- Refreshments offered in the room
- Logo and sponsorship acknowledged in newsletters leading up to the conference
- Logo on signage displayed in the registration area
- Booth Placement Priority
- Logo with link on AAVLD website.
- Thank you acknowledgement in the program guide and AAVLD Proceedings book.

AAVLD Presentation Sponsorship: FRIDAY – \$5,000-\$8,000

- Your choice of ONE 30-minute presentation in the morning OR afternoon - \$5,000
- TWO 30-minute presentations, one in the morning and one in the afternoon - \$8,000
- Presentation listed in Program Guide.
- Logo and sponsorship acknowledgement in newsletters leading up to conference.
- Option for company to provide post card in attendee bags to announce seminar.
- Booth placement priority.
- Logo on signage displayed in the registration area.
- Logo with link on AAVLD website.
- Thank you acknowledgement in program guide.
- Thank you acknowledgement in AAVLD proceedings book.

AAVLD Presentation Sponsorship: SATURDAY – \$5,000

- Room provided for 30 minute presentation between 6:00-6:30 pm or 7:00-7:30 pm Saturday, Oct 14.
- Presentation listed in Program Guide.
- Logo and sponsorship acknowledgement in newsletters leading up to conference.
- Option for company to provide post card in attendee bags to announce seminar.
- Booth placement priority.
- Logo on signage displayed in the registration area.
- Logo with link on AAVLD website.
- Thank you acknowledgement in program guide.
- Thank you acknowledgement in AAVLD proceedings book.

USB drive – \$5,000

AAVLD proceedings book is provided to attendees at the meeting on a USB drive.

- Logo on flash drives to AAVLD attendees.
- Logo on signage displayed in the registration area.
- Logo with link on AAVLD website.
- Thank you acknowledgement in program guide.
- Thank you acknowledgement in AAVLD proceedings book.

WiFi – \$5,000

Each time an attendee logs onto the internet, an introduction – or splash page – will show your company information.

- Exclusive sponsor of AAVLD WiFi over 4 days (Thurs, Fri, Sat, Sun).
- Over 2,500 possible hits to your splash page.
- Splash page can feature a new product, direct them to your exhibit booth, or whatever you choose to highlight.
- Logo on signage displayed in the registration area.
- Logo with link on AAVLD website.
- Thank you acknowledgement in program guide.
- Thank you acknowledgement in AAVLD proceedings book.

App Sponsorship

1 sponsor - \$12,500

2 sponsors - \$6,500 each

3 sponsors - \$4,500 each

- Customized splash screen can feature a new product, direct them to your exhibit booth, or whatever you choose to highlight.
- Company logo (link) at the top of the App seen on every page.
- Sponsorship listing to include company information (up to 2 pages) plus link.
- Logo on signage displayed in the registration area.
- Thank you acknowledgement in program guide.
- Thank you acknowledgement in AAVLD proceedings book.