Sponsorship Opportunities

Sponsorship of our Annual Meeting is a mutually beneficial partnership. Your company expands exposure to veterinary laboratory diagnosticians while supporting efforts to offer a superior event.

AAVLD Exhibit Hall Break Sponsorships –

- Prime exhibit space near food and beverage in exhibit hall.
- 24x36 sign with Company Name and logo at food area during sponsored break.
- Option for company to provide post card in attendee bags.
- Logo on signage displayed in the registration area.
- Logo with link on AAVLD website.
- Thank you acknowledgement in program guide.
- Thank you acknowledgement in AAVLD proceedings book.

Exhibit Hall Breaks –

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Saturday, Oct 26, 19</td>
<td>9:30 am</td>
<td>Break</td>
<td>$4,000</td>
</tr>
<tr>
<td>Saturday, Oct 26, 19</td>
<td>11:30 am</td>
<td>Coffee Break</td>
<td>$1,000</td>
</tr>
<tr>
<td>Saturday, Oct 26, 19</td>
<td>2:00 pm</td>
<td>Break</td>
<td>$3,500</td>
</tr>
<tr>
<td>Saturday, Oct 26, 19</td>
<td>5:00 pm</td>
<td>Wine/cheese Break</td>
<td>$6,500</td>
</tr>
<tr>
<td>Sunday, Oct 27, 19</td>
<td>9:30 am</td>
<td>Break</td>
<td>$4,000</td>
</tr>
<tr>
<td>Sunday, Oct 27, 19</td>
<td>11:30 am</td>
<td>Break</td>
<td>$2,500</td>
</tr>
</tbody>
</table>

AAVLD and USAHA branding opportunities.
The following sponsorships put your company name or logo in front of approximately 1,200 attendees.

Schedule-at-a-glance – $1,500 - SOLD

Last year everyone received a Program-at-a-glance. It was a huge hit and a great reference for all meetings. Attendees looked at it continuously throughout the meeting.

- Logo on both sides of Program-at-a-glance – one side for AAVLD schedule and one side for USAHA schedule.
- Distributed to approximately 1,200 attendees.
- Logo on signage displayed in the registration area.
- Thank you acknowledgement in program guide.
Lanyard Sponsorship – $3,000 - SOLD
- Lanyard with company name exclusively for AAVLD and USAHA attendees.
- Logo on signage displayed in the registration area.
- Logo and Link on AAVLD Website
- Thank you acknowledgement in program guide.

Program Guide – $2,800 - SOLD
- Distributed to approximately 1,200 attendees.
- Sponsored by (company name) on front cover of guide.
- Logo on signage displayed in the registration area.
- Thank you acknowledgement in program guide.

Registration Sponsor - $1,000 (Open to 3 companies) – 3/3 SOLD
Company can provide up to 1200 brochures or 5x7 postcards that will go in every attendee bag.
- Distributed to approximately 1,200 attendees.
- Logo on signage displayed in the registration area.
- Thank you acknowledgement in program guide.

AAVLD Networking Reception – $10,000
Start the conference with an advantage. A networking reception on Thursday, Oct 24 is a fantastic opportunity to meet attendees. Cocktails and hors d’oeuvres create a casual setting to greet and meet with attendees.
- Exclusive signage and display. AAVLD will provide 24x36 sign with Company Name and logo. Sponsor can provide larger one, and/or use floor stand banners.
- Representative(s) meet and greet attendees at the door and network with guests during reception.
- Sponsor may provide/distribute giveaways.
- Logo and sponsorship acknowledgement in newsletters leading up to conference.
- Option for company to provide post card in attendee bags.
- Booth placement priority.
- Logo on signage displayed in the registration area.
- Logo with link on AAVLD website.
- Thank you acknowledgement in program guide.
- Thank you acknowledgement in AAVLD proceedings book.
AAVLD Meet-and-Greet Sponsorship - $500

- 8 foot table with chairs reserved for meeting with clients in a pre-function space with high foot traffic. This table will be available to you to meet with clients and provide marketing materials all day on Friday 10/25/19. It is encouraged to make appointments with clients prior to arrival to make the most of this opportunity.
- Logo and sponsorship acknowledged in newsletters leading up to the conference
- Logo on signage displayed in the registration area.
- Thank you acknowledgement in the program guide and AAVLD Proceedings book.

AAVLD Members-Only Email Marketing List - $300

For $300, companies will be given 2 separate lists of AAVLD Member’s emails and physical mailing addresses. The first list will contain those who have pre-registered for the meeting and will be distributed two weeks before the meeting starts. The second list will contain the information of those who registered on-site and will be distributed after the meeting once all the data can be collected and entered.

AAVLD Presentation Sponsorship: SATURDAY – $5,000

- Room provided for a 30 minute presentation for the following times:
  - Option 1: 3:30 pm-4:15 pm - SOLD
  - Option 2: 5:00 pm-5:30 pm
  - Option 3: 6:00 pm-6:30 pm - SOLD
  - Option 4: ADDITIONAL 6:00 pm-6:30 pm - SOLD
  - Option 5: ADDITIONAL 6:00 pm-6:30 pm
  - Option 6: 7:00 pm-7:30 pm
  - Option 7: ADDITIONAL 7:00 pm-7:30 pm
  - Option 8: ADDITIONAL 7:00 pm-7:30 pm

  - Presentation listed in Program Guide.
  - Logo and sponsorship acknowledgement in newsletters leading up to conference.
  - Option for company to provide post card in attendee bags to announce seminar.
  - Booth placement priority.
  - Logo on signage displayed in the registration area.
  - Logo with link on AAVLD website.
  - Thank you acknowledgement in program guide.
  - Thank you acknowledgement in AAVLD proceedings book.

USB drive – $5,000 - SOLD

AAVLD proceedings book is provided to attendees at the meeting on a USB drive.

- Logo on flash drives to AAVLD attendees.
- Option to upload a digital brochure to USB Drive
• Booth placement priority
• Option to provide 5x7 post card in attendee bags
• Logo on signage displayed in the registration area.
• Logo with link on AAVLD website.
• Thank you acknowledgement in program guide.
• Thank you acknowledgement in AAVLD proceedings book.

WiFi – $5,000 - **SOLD**

Each time an attendee logs onto the internet, an introduction – or splash page – will show your company information.

• Exclusive sponsor of AAVLD WiFi over 4 days (Thurs, Fri, Sat, Sun).
• Over 2,500 possible hits to your splash page.
• Splash page can feature a new product, direct them to your exhibit booth, or whatever you choose to highlight.
• Logo on signage displayed in the registration area.
• Logo with link on AAVLD website.
• Thank you acknowledgement in program guide.
• Thank you acknowledgement in AAVLD proceedings book.

App Sponsorship - $15,000

• Customized splash screen can feature a new product, direct them to your exhibit booth, or whatever you choose to highlight.
• Company logo (link) at the top of the App seen on every page.
• Sponsorship listing to include company information (up to 2 pages) plus link.
• Logo on signage displayed in the registration area.
• Thank you acknowledgement in program guide.
• Thank you acknowledgement in AAVLD proceedings book.