



**62nd Annual Meeting  
Oct 24-30, 2019  
Providence, RI**

## Sponsorship Opportunities

Sponsorship of our Annual Meeting is a mutually beneficial partnership. Your company expands exposure to veterinary laboratory diagnosticians while supporting efforts to offer a superior event.

### AAVLD Exhibit Hall Break Sponsorships –

- Prime exhibit space near food and beverage in exhibit hall.
- 24x36 sign with Company Name and logo at food area during sponsored break.
- Option for company to provide post card in attendee bags.
- Logo on signage displayed in the registration area.
- Logo with link on AAVLD website.
- Thank you acknowledgement in program guide.
- Thank you acknowledgement in AAVLD proceedings book.

### Exhibit Hall Breaks –

Saturday, Oct 26, 2019	9:30 am break	\$4,000 - <b>SOLD</b>
Saturday, Oct 26, 2019	11:30 am Coffee Break	\$1,000 - <b>SOLD</b>
Saturday, Oct 26, 2019	2:00 pm break	\$3,500
Saturday, Oct 26, 2019	5:00 pm wine/cheese	\$6,500
Sunday, Oct 27, 2019	9:30 am break	\$4,000
Sunday, Oct 27, 2019	11:30 am Break	\$2,500

### AAVLD and USAHA branding opportunities.

The following sponsorships put your company name or logo in front of approximately 1,200 attendees.

### Schedule-at-a-glance – \$1,500 - **SOLD**

Last year everyone received a Program-at-a-glance. It was a huge hit and a great reference for all meetings. Attendees looked at it continuously throughout the meeting.

- Logo on both sides of Program-at-a-glance – one side for AAVLD schedule and one side for USAHA schedule.
- Distributed to approximately 1,200 attendees.
- Logo on signage displayed in the registration area.
- Thank you acknowledgement in program guide.

## **Lanyard Sponsorship – \$3,000 - SOLD**

- Lanyard with company name exclusively for AAVLD and USAHA attendees.
- Logo on signage displayed in the registration area.
- Logo and Link on AAVLD Website
- Thank you acknowledgement in program guide.

## **Program Guide – \$2,800 - SOLD**

- Distributed to approximately 1,200 attendees.
- Sponsored by (company name) on front cover of guide.
- Logo on signage displayed in the registration area.
- Thank you acknowledgement in program guide.

## **Registration Sponsor - \$1,000 (Open to 3 companies) – 3/3 SOLD**

Company can provide up to 1200 brochures or 5x7 postcards that will go in every attendee bag.

- Distributed to approximately 1,200 attendees.
- Logo on signage displayed in the registration area.
- Thank you acknowledgement in program guide.

## **AAVLD Networking Reception – \$10,000**

Start the conference with an advantage. A networking reception on Thursday, Oct 24 is a fantastic opportunity to meet attendees. Cocktails and hors d'oeuvres create a casual setting to greet and meet with attendees.

- Exclusive signage and display. AAVLD will provide 24x36 sign with Company Name and logo. Sponsor can provide larger one, and/or use floor stand banners.
- Representative(s) meet and greet attendees at the door and network with guests during reception.
- Sponsor may provide/distribute giveaways.
- Logo and sponsorship acknowledgement in newsletters leading up to conference.
- Option for company to provide post card in attendee bags.
- Booth placement priority.
- Logo on signage displayed in the registration area.
- Logo with link on AAVLD website.
- Thank you acknowledgement in program guide.
- Thank you acknowledgement in AAVLD proceedings book.

## **AAVLD Meet-and-Greet Sponsorship - \$500**

- 8 foot table with chairs reserved for meeting with clients in a pre-function space with high foot traffic. This table will be available to you to meet with clients and provide marketing materials all day on Friday 10/25/19. It is encouraged to make appointments with clients prior to arrival to make the most of this opportunity.
- Logo and sponsorship acknowledged in newsletters leading up to the conference
- Logo on signage displayed in the registration area.
- Thank you acknowledgement in the program guide and AAVLD Proceedings book.

## **AAVLD Members-Only Email Marketing List - \$300**

For \$300, companies will be given 2 separate lists of AAVLD Member's emails and physical mailing addresses. The first list will contain those who have pre-registered for the meeting and will be distributed two weeks before the meeting starts. The second list will contain the information of those who registered on-site and will be distributed after the meeting once all the data can be collected and entered.

## **AAVLD Presentation Sponsorship: SATURDAY – \$5,000**

- Room provided for a 30 minute presentation for the following times:
  - Option 1: 3:30 pm-4:15 pm - **SOLD**
  - Option 2: 5:00 pm-5:30 pm
  - Option 3: 6:00 pm-6:30 pm - **SOLD**
  - Option 4: ADDITIONAL 6:00 pm-6:30 pm - **SOLD**
  - Option 5: ADDITIONAL 6:00 pm-6:30 pm
  - Option 6: 7:00 pm-7:30 pm
  - Option 7: ADDITIONAL 7:00 pm-7:30 pm
  - Option 8: ADDITIONAL 7:00 pm-7:30 pm
- Presentation listed in Program Guide.
- Logo and sponsorship acknowledgement in newsletters leading up to conference.
- Option for company to provide post card in attendee bags to announce seminar.
- Booth placement priority.
- Logo on signage displayed in the registration area.
- Logo with link on AAVLD website.
- Thank you acknowledgement in program guide.
- Thank you acknowledgement in AAVLD proceedings book.

## **USB drive – \$5,000 - **SOLD****

AAVLD proceedings book is provided to attendees at the meeting on a USB drive.

- Logo on flash drives to AAVLD attendees.
- Option to upload a digital brochure to USB Drive

- Booth placement priority
- Option to provide 5x7 post card in attendee bags
- Logo on signage displayed in the registration area.
- Logo with link on AAVLD website.
- Thank you acknowledgement in program guide.
- Thank you acknowledgement in AAVLD proceedings book.

## **WiFi – \$5,000 - SOLD**

Each time an attendee logs onto the internet, an introduction – or splash page – will show your company information.

- Exclusive sponsor of AAVLD WiFi over 4 days (Thurs, Fri, Sat, Sun).
- Over 2,500 possible hits to your splash page.
- Splash page can feature a new product, direct them to your exhibit booth, or whatever you choose to highlight.
- Logo on signage displayed in the registration area.
- Logo with link on AAVLD website.
- Thank you acknowledgement in program guide.
- Thank you acknowledgement in AAVLD proceedings book.

## **App Sponsorship - \$15,000**

- Customized splash screen can feature a new product, direct them to your exhibit booth, or whatever you choose to highlight.
- Company logo (link) at the top of the App seen on every page.
- Sponsorship listing to include company information (up to 2 pages) plus link.
- Logo on signage displayed in the registration area.
- Thank you acknowledgement in program guide.
- Thank you acknowledgement in AAVLD proceedings book.