



**62nd Annual Meeting
Oct 24-30, 2019
Providence, RI**

Sponsorship Opportunities

Sponsorship of our Annual Meeting is a mutually beneficial partnership. Your company expands exposure to veterinary laboratory diagnosticians while supporting efforts to offer a superior event.

AAVLD Exhibit Hall Break Sponsorships –

- Prime exhibit space near food and beverage in exhibit hall.
- 24x36 sign with Company Name and logo at food area during sponsored break.
- Option for company to provide post card in attendee bags.
- Logo on signage displayed in the registration area.
- Logo with link on AAVLD website.
- Thank you acknowledgement in program guide.
- Thank you acknowledgement in AAVLD proceedings book.

Exhibit Hall Breaks –

Saturday, Oct 26, 2019	9:30 am break	\$4,000
Saturday, Oct 26, 2019	11:30 am Coffee Break	\$1,000
Saturday, Oct 26, 2019	2:00 pm break	\$3,500
Saturday, Oct 26, 2019	4:00 pm wine/cheese	\$6,500
Sunday, Oct 27, 2019	9:30 am break	\$4,000
Sunday, Oct 27, 2019	11:30 am Break	\$2,500

AAVLD and USAHA branding opportunities.

The following sponsorships put your company name or logo in front of approximately 1,200 attendees.

Schedule-at-a-glance – \$1,500

Last year everyone received a Program-at-a-glance. It was a huge hit and a great reference for all meetings. Attendees looked at it continuously throughout the meeting.

- Logo on both sides of Program-at-a-glance – one side for AAVLD schedule and one side for USAHA schedule.
- Distributed to approximately 1,200 attendees.
- Logo on signage displayed in the registration area.
- Thank you acknowledgement in program guide.

Lanyard Sponsorship – \$3,000

- Lanyard with company name exclusively for AAVLD and USAHA attendees.
- Logo on signage displayed in the registration area.
- Logo and Link on AAVLD Website
- Thank you acknowledgement in program guide.

Program Guide – \$2,800

- Distributed to approximately 1,200 attendees.
- Sponsored by (company name) on front cover of guide.
- Logo on signage displayed in the registration area.
- Thank you acknowledgement in program guide.

Registration Sponsor - \$1,000 (Open to 3 companies)

Company can provide up to 1200 brochures or 5x7 postcards that will go in every attendee bag.

- Distributed to approximately 1,200 attendees.
- Logo on signage displayed in the registration area.
- Thank you acknowledgement in program guide.

AAVLD Networking Reception – \$10,000

Start the conference with an advantage. A networking reception on Thursday, Oct 24 is a fantastic opportunity to meet attendees. Cocktails and hors d'oeuvres create a casual setting to greet and meet with attendees.

- Exclusive signage and display. AAVLD will provide 24x36 sign with Company Name and logo. Sponsor can provide larger one, and/or use floor stand banners.
- Representative(s) meet and greet attendees at the door and network with guests during reception.
- Sponsor may provide/distribute giveaways.
- Logo and sponsorship acknowledgement in newsletters leading up to conference.
- Option for company to provide post card in attendee bags.
- Booth placement priority.
- Logo on signage displayed in the registration area.
- Logo with link on AAVLD website.
- Thank you acknowledgement in program guide.
- Thank you acknowledgement in AAVLD proceedings book.

AAVLD Meet-and-Greet Sponsorship - \$500

- 8 foot table with chairs reserved for meeting with clients in a pre-function space with high foot traffic. This table will be available to you to meet with clients and provide marketing materials all day on Friday 10/25/19. It is encouraged to make appointments with clients prior to arrival to make the most of this opportunity.
- Logo and sponsorship acknowledged in newsletters leading up to the conference
- Logo on signage displayed in the registration area.
- Thank you acknowledgement in the program guide and AAVLD Proceedings book.

AAVLD Presentation Sponsorship: SATURDAY – \$5,000

- Room provided for a 30 minute presentation for the following times:
 - Option 1: 9:00 am-9:30 am
 - Option 2: 10:00 am-10:30 am
 - Option 3: 11:00 am-11:30 am
 - Option 4: 1:00 pm-1:30 pm
 - Option 5: 2:00 pm-2:30 pm
 - Option 6: 3:00 pm-3:30 pm
 - Option 7: 4:00 pm-4:30 pm
 - Option 8: 5:00 pm-5:30 pm
 - Option 9: 6:00 pm-6:30 pm
 - Option 10: ADDITIONAL 6:00 pm-6:30 pm
 - Option 11: ADDITIONAL 6:00 pm-6:30 pm
 - Option 12: 7:00 pm-7:30 pm
 - Option 13: ADDITIONAL 7:00 pm-7:30 pm
 - Option 14: ADDITIONAL 7:00 pm-7:30 pm
- Presentation listed in Program Guide.
- Logo and sponsorship acknowledgement in newsletters leading up to conference.
- Option for company to provide post card in attendee bags to announce seminar.
- Booth placement priority.
- Logo on signage displayed in the registration area.
- Logo with link on AAVLD website.
- Thank you acknowledgement in program guide.
- Thank you acknowledgement in AAVLD proceedings book.

USB drive – \$5,000

AAVLD proceedings book is provided to attendees at the meeting on a USB drive.

- Logo on flash drives to AAVLD attendees.
- Option to upload a digital brochure to USB Drive
- Booth placement priority
- Option to provide 5x7 post card in attendee bags
- Logo on signage displayed in the registration area.
- Logo with link on AAVLD website.
- Thank you acknowledgement in program guide.
- Thank you acknowledgement in AAVLD proceedings book.

WiFi – \$5,000

Each time an attendee logs onto the internet, an introduction – or splash page – will show your company information.

- Exclusive sponsor of AAVLD WiFi over 4 days (Thurs, Fri, Sat, Sun).
- Over 2,500 possible hits to your splash page.
- Splash page can feature a new product, direct them to your exhibit booth, or whatever you choose to highlight.
- Logo on signage displayed in the registration area.
- Logo with link on AAVLD website.
- Thank you acknowledgement in program guide.
- Thank you acknowledgement in AAVLD proceedings book.

App Sponsorship - \$15,000

- Customized splash screen can feature a new product, direct them to your exhibit booth, or whatever you choose to highlight.
- Company logo (link) at the top of the App seen on every page.
- Sponsorship listing to include company information (up to 2 pages) plus link.
- Logo on signage displayed in the registration area.
- Thank you acknowledgement in program guide.
- Thank you acknowledgement in AAVLD proceedings book.